

YOUR PLATFORM LAUNCH PLAN

How To **Launch Your Online Platform**,
Grow Your Email List Without Spending A
Penny On Ads, And **Turn Your Knowledge**
Into A **\$10,000/Month Income Stream**



Answer These 8 Questions To Map Out Your Platform Launch Plan

As you take part in my live workshop — “*Your Platform Launch Plan*” — keep this handout nearby so you can speed up the process of creating your online platform.

I address all eight of these steps in the live workshop. You should fill in the spaces with your answers to these questions as we go through them live.

You can type directly into the boxes in this handout, or print it out and write notes with a pen or pencil (consider the trees before printing!).

I recommend you write down all the most important ideas that come to you while taking part in the workshop -- You're going to learn a lot, so be prepared!

If you have this handout but are not registered for the live training, go here:

www.platformlaunchplan.com

I'll see you on the workshop,

Yaro Starak
Entrepreneurs-Journey.com

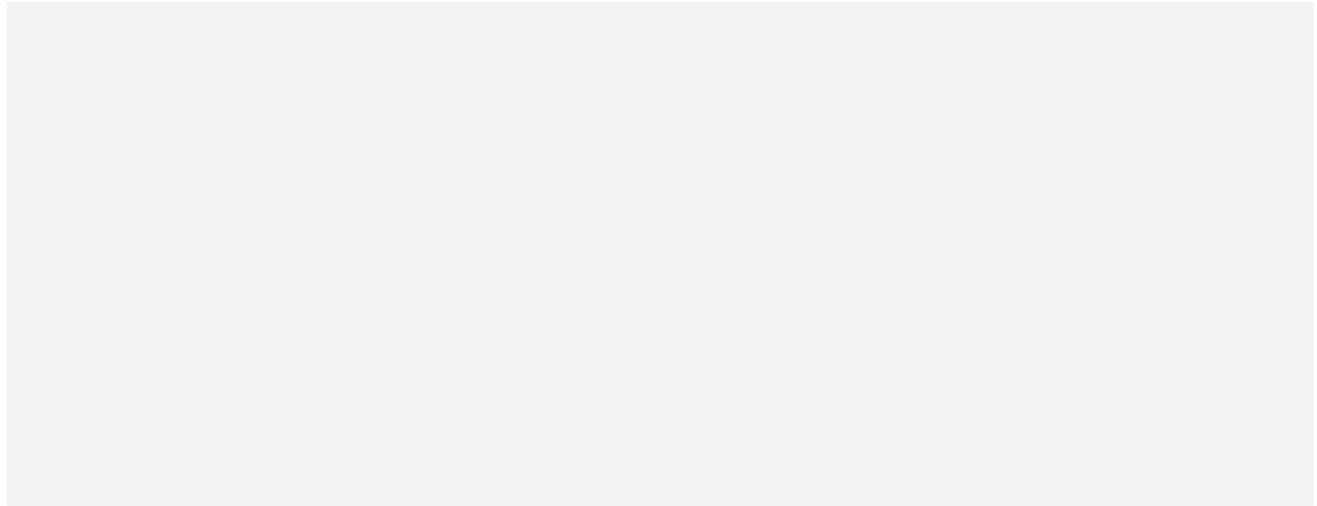


Step 1: Profit Identification

Who is the current leader in your market? What do they sell?

Step 2: Your Advantage

What experience/skill/qualification/result do you have that gives you an advantage in your industry?



Step 3: Setup Your Platform

What do you still need to get setup for your platform?

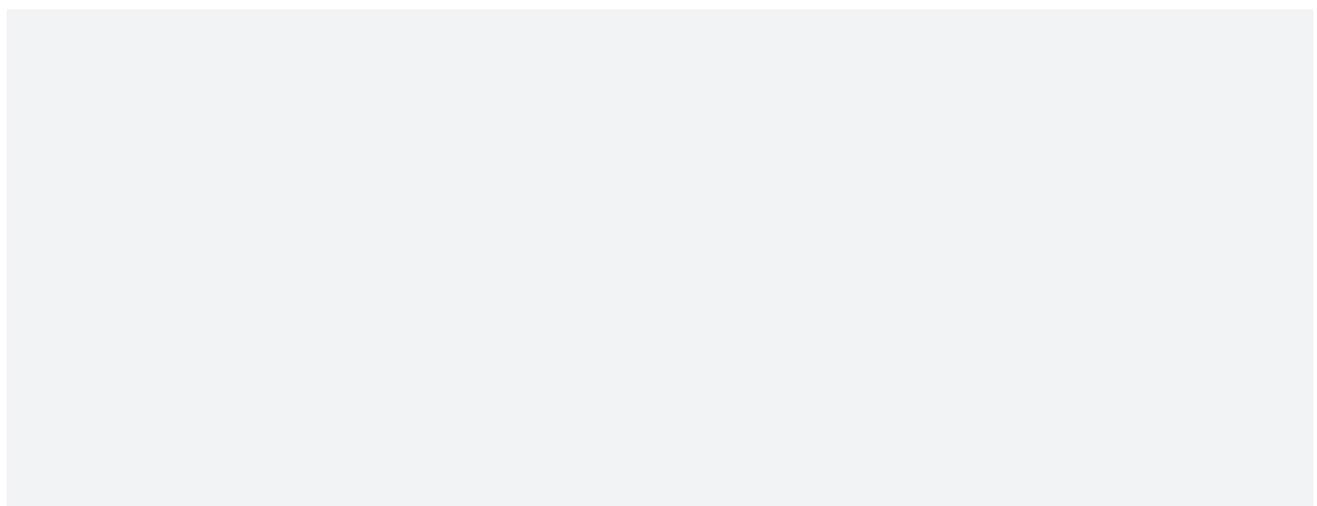
Domain Name

WordPress Blog

Theme Design

Email Autoresponder

Email Optin Forms On Blog



Step 4: Your Email List Giveaway

What content giveaway can you create within 24 hours?

Step 5: Pillar Posts

Write out five ideas for topics you could create 'Pillar Posts' about

Step 6: Emails

What three blog pillar posts would go well together to send people during the first week of your email sequence?

Step 7: Content Marketing

What is the 'lowest hanging fruit' opportunity for you to get exposure for your ideas? Any contacts or existing channels you can tap into? Do you have a following anywhere online already?

Step 8: Money

What digital product would you like to create in the next 30 days and then sell from your blog?